

BOUNDLESS OPPORTUNITY SCHOLARSHIP



A scholarship for motivated non-traditional students



The Boundless Opportunity Scholarship (BOS) is designed to benefit motivated non-traditional students who recognize the power of education to create a better life for themselves and their families. The program helps hardworking students invest in their own potential through continued education.

The Daniels Fund provides funding to select two- and four-year colleges and universities to award need-based scholarships to non-traditional undergraduate students from specific student populations.

All participating colleges and universities are located in Colorado, New Mexico, Utah, or Wyoming. Not all student populations are served by every school offering the BOS program.

Each participating school manages all aspects of their BOS program, including the processes for accepting applications, evaluating applicants, and selecting recipients. The criteria for determining financial need is also established by each school.

Eligibility

To be eligible, an applicant must be a citizen or permanent resident of the United States, and a legal resident of Colorado, New Mexico, Utah, or Wyoming. Applicants must also be able to demonstrate the need for financial assistance achieve their educational goals.



Each school chooses to offer the Boundless Opportunity Scholarship to one or more of these student populations:

- Adults entering or returning to college
- GED recipients
- Veterans entering or returning to college
- Former foster care youth
- Former juvenile justice youth

Additional requirements

Boundless Opportunity Scholarship funds may be applied toward the following expenses:

Direct expenses

- Tuition and fees
- Room and board

Indirect expenses

- Books and supplies
- Transportation/commuting expenses
(limited to gas or public transportation)



Since 2003, the Daniels Fund has awarded nearly \$16.4 million in Boundless Opportunity Scholarship funding to our college and university partners, which made more than 5,800 scholarships available for non-traditional students. Individual annual scholarship awards range from \$500 to \$5,000. The name of this program was inspired by a quote from Daniels Fund founder Bill Daniels:

“America remains the greatest nation on earth, where boundless opportunities still exist for each and every one of us.”

Before scholarship funds can be disbursed, BOS recipients complete an online survey regarding their academic and career goals, and how they plan to reach those goals. This helps the Daniels Fund evaluate the success of the program and scholarship recipients.

How to apply

Students interested in applying for the Boundless Opportunity Scholarship are invited to visit DanielsFund.org/Boundless to determine if their college or university offers the program.

For more information about applying at a participating college or university, visit their financial aid office or website.

About Bill Daniels

Bill Daniels was a born entrepreneur, considered one of the great business visionaries of the twentieth century. Bill achieved phenomenal success by working hard, passionately following his instincts, acting with ethics and integrity, and treating everyone with kindness and respect. He was also a man of sincere compassion with the desire to help those in need. In many ways, Bill Daniels truly was, “larger than life”.

Bill was born in Greeley, Colorado in 1920. His family struggled through the Great Depression and moved to Hobbs, New Mexico when Bill was a teenager. He was driven and popular, but his unruly nature prompted his parents to enroll him in the New Mexico Military Institute. Initially reluctant, he quickly embraced cadet life. He emerged disciplined and focused, with a newfound appreciation for teamwork and etiquette.

Bill proved a fine naval officer and fearless combat pilot in World War II and Korea. He was awarded the Bronze Star for rescuing wounded shipmates after a devastating attack on the aircraft carrier USS *Intrepid*. Later, he was instrumental in training pilots during the Navy’s transition to jet aircraft.

Bill began his business career by opening an insurance agency in Casper, Wyoming. Driving home from New Mexico in 1952, Bill stopped for lunch in Denver. A boxing match flickered on a small black and white screen behind the bar. It was Bill’s first encounter with television, and he was captivated. After learning many small towns — including Casper — did not have access to TV, Bill started building Wyoming’s first cable system, which launched on January 1, 1954.

As one of the earliest cable TV pioneers, Bill owned and operated hundreds of systems across the country. His firm, Daniels & Associates brokered many of the deals that shaped the industry. Bill’s leadership made Denver the recognized “cable capital of the world”.

An avid sports fan, Bill was one of the first to focus on regional sports networks and the production of cable sports programming. He sponsored athletes, invested in racing ventures, served as president of the American Basketball Association, was a founder of the USFL, and owned pro sports teams, including the Utah Stars, L.A. Express, and L.A. Lakers.

Bill never claimed to be perfect. In fact, he was refreshingly open about his failures and mistakes. He struggled with alcoholism for much of his life, and received treatment at the Betty Ford Center in 1985. His singular devotion to his businesses contributed to four divorces. He ran unsuccessfully for governor of Colorado in 1974. And Bill certainly weathered his share of money losing ventures and investments on the path to becoming a billionaire.

The respect Bill earned for his achievements in business was equaled by the admiration he received as a philanthropist. Bill believed successful people should show compassion for those in need. For anyone capable of overcoming their circumstances, his help was not a hand-out, but a hand-up.



Bill made countless charitable contributions and supported his community in creative, meaningful ways. With his plane, he set a new round-the-world speed record for business jets while raising \$300,000 for education. He opened his home, Cableland, to nonprofits dozens of times per year, and later donated the house to the City of Denver as its official mayoral residence.

He founded Young Americans Bank in 1987 to teach children about banking and financial responsibility. He made substantial donations to the University of Denver to incorporate ethics and integrity into the business curriculum. The business school was

later renamed the Daniels College of Business in Bill’s honor.

Bill did more than sign checks — he spent time with people to understand their struggles. His visible support of charitable causes was an inspiration to others. He was devoted to helping his community’s most vulnerable and disadvantaged achieve happier, healthier, and more productive lives.

Bill spent his final years detailing the specific direction that will always guide his foundation. When Bill passed away in March 2000, the bulk of his estate transferred to the Daniels Fund, forming its base of assets and making it one of the largest private foundations in the Rocky Mountain region. The Daniels Fund continues Bill Daniels’ legacy of compassion and generosity across Colorado, New Mexico, Utah, and Wyoming through its Grants Program, Scholarship Program, and Ethics Initiative.

