



Communicating Your Grant

Please route this form to the person responsible for marketing and communications.

Congratulations to you and your organization on receiving a Daniels Fund grant. We are honored to be associated with your efforts and hope that you will consider sharing the news of the grant with your community. The following guidelines and media template will assist you in producing a news release, newsletter article, web posting or other communications. Your organization may have other opportunities to communicate your programs or projects that receive Daniels Fund support. Please share your ideas with us. Please contact our office at any time if you need further assistance.

Daniels Fund Communications

Peter Droege, Vice President, Communications: 720-941-4422, pdroege@danielsfund.org

Media Releases

A news release is an excellent way to gain recognition for your organization and raise awareness in the media of the needs you are addressing in the community. The first steps are to complete the attached template, and then contact your local television and newspaper assignment editors to determine how best to send it (typically via fax or e-mail). The assignment desk is there for this purpose, so do not hesitate to call and share your information. If you talk with a reporter, invite them out to see the work you are doing.

Publicity, Advertising and Promotion

While it is not a requirement, we are available to review drafts of news releases and/or articles prior to publication. We understand the need for a quick response and are committed to a fast turnaround. Please know that we appreciate receiving copies of releases, newsletters and especially any articles published about your grant.

Daniels Fund Logo

The Daniels Fund logo is available in color or black-and-white upon request. We require advance approval of placement and design when the logo is used in advertisements, banners, brochures, or other public documents. Again, we understand the need for a quick response and are committed to a fast turnaround.

Our Organizational Description

The following description of the Daniels Fund is approved for all communications:

Bill Daniels, a pioneer in cable television known for his kindness and generosity to those in need, established the Daniels Fund to provide grants and scholarships in Colorado, New Mexico, Utah, and Wyoming. For more information, please visit www.danielsfund.org