



# GRANTS PROGRAM



*"America remains the greatest nation on earth, where  
boundless opportunities still exist for each and every one of us."*

Bill Daniels, 1920-2000



**Bill Daniels** was a remarkable individual who achieved success through a combination of vision, perseverance and good fortune.

Bill was a naval fighter pilot in World War II and was awarded the Bronze Star for his valor during an enemy attack on the aircraft carrier USS Intrepid. He also served during the Korean Conflict and retired with the rank of Commander.

As one of the pioneers in cable television, Bill operated hundreds of cable TV systems across the country from his Denver headquarters. The firm he founded, Daniels & Associates, is recognized as one of the nation's leading providers of investment banking services to media and technology companies. His leadership helped bring numerous hi-tech and communications companies to the Front Range.

Among Bill's most notable philanthropic projects were his pioneering efforts in education. He founded the Young Americans Bank in 1987, and he collaborated with the University of Denver to incorporate ethics, values and social responsibility in the business school curriculum. The school was named the Daniels College of Business in 1994.

Bill brought his unique style to all his philanthropic endeavors—a very personal concern for and involvement with individuals in need and the organizations that serve them.

Bill spent his final years carefully defining his goals for the Daniels Fund, which carries on his legacy of generosity by providing college scholarships to deserving students and grants to nonprofit organizations in Colorado, New Mexico, Utah and Wyoming.

## Daniels Fund Grants Program

Bill Daniels' lifetime of generosity continues through the work of the Daniels Fund. Approximately 70 percent of our annual distributions are made through our Grants Program, which supports nonprofits that provide programs or services in Colorado, New Mexico, Utah, Wyoming, and some national programs. Honoring Bill Daniels' direction, our funding areas are:

**Aging**

**Alcoholism & Substance Abuse**

**Amateur Sports**

**Disabilities**

**Early Childhood Education**

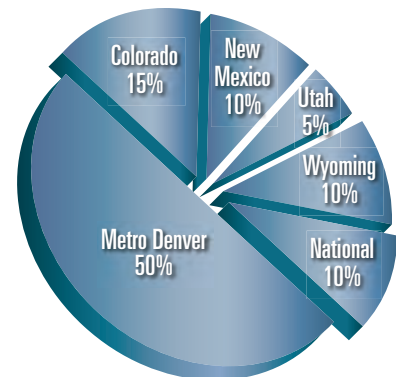
**K-12 Education Reform**

**Ethics & Integrity in Education**

**Homeless & Disadvantaged**

**Youth Development**

Grant funding is allocated across our four states, as well as to some national programs according to percentages established by Bill Daniels. We suggest that national organizations call before submitting a proposal.



**Grant Allocations by State**

## Daniels Fund Scholarship Program

The Daniels Fund Scholarship Program makes up 30% of our annual distributions. It consists of the Daniels Scholarship and the Daniels Opportunity Scholarship, both of which are awarded in Colorado, New Mexico, Utah and Wyoming. For information, visit [www.danielsfund.org](http://www.danielsfund.org).



## Daniels Fund Meeting Space

Please see back cover for information.

# Submitting a Proposal to the Daniels Fund



- 1 **Submit a proposal any time**  
There are no deadlines. Proposals can be submitted at any time.
- 2 **Confirm your organization and project are eligible**  
Please carefully review the Grant Application Guidelines on page 13 of this brochure or on our website, [www.danielsfund.org](http://www.danielsfund.org).
- 3 **Is your proposal a fit with our funding strategies?**  
We strive to carefully honor Bill Daniels' intent. Please confirm your proposal is a fit within our Focus Areas and Types of Programs described under the Funding Area definitions on pages 4-12 of this brochure or on our website.
- 4 **We welcome your questions before you apply!**  
Contact us at 720-941-4457 or e-mail [grantsinfo@danielsfund.org](mailto:grantsinfo@danielsfund.org)
- 5 **Prepare a proposal**  
Please include everything listed on the Grant Proposal Checklist and a completed Organization Summary Form. See pages 14-15 of this brochure or our website.
- 6 **Mail one unbound original to:**  
Daniels Fund Grants Program, 101 Monroe Street, Denver, CO 80206
- 7 **You'll hear from us!**  
You'll receive acknowledgment that we received your proposal in about ten days and will be notified in writing of our decision within approximately 120 days.

Funding Areas	Goals	Page
<b>Aging</b>	Independence and Quality of Life	4
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# Aging

For Bill Daniels, support for Aging was a natural fit for the Daniels Fund Grants Program. He was devoted to his mother, Adele, who lived to be 94, and he took great joy in providing her with support and encouragement in her later years. He had a special place in his heart for his aging family members and friends, and in his later years, he personally experienced the challenges of maintaining independence and quality of life. Bill Daniels wanted to help seniors maintain personal dignity, remain independent, and be respected. The Daniels Fund partners with organizations that share his vision of the value of older adults in the community.



## GOAL

Assist older adults in achieving maximum independence and quality of life.

## FOCUS AREAS AND TYPES OF PROGRAMS

In-Home Services	Community Engagement	End of Life/Palliative Care
<ul style="list-style-type: none"> <li>• In-Home Services/Visitation</li> <li>• Meal Delivery/Food Preparation</li> <li>• Home Maintenance &amp; Modification</li> <li>• Transportation</li> <li>• Family/Caregiver Training &amp; Support</li> <li>• Respite Care</li> </ul>	<ul style="list-style-type: none"> <li>• Intergenerational Programs</li> <li>• Senior Volunteer Programs</li> <li>• Enrichment Activities</li> <li>• Wellness Programs</li> </ul>	<ul style="list-style-type: none"> <li>• Hospice</li> <li>• Family Counseling</li> </ul>

# Alcoholism & Substance Abuse

"I enjoy giving people a second chance and if you did not know, I'm a recovering alcoholic so I know a little about that." These words shared in a letter to a friend illustrate why Bill Daniels selected Alcoholism and Substance Abuse as one of the funding areas for the Daniels Fund. He credited the treatment he received at the Betty Ford Center with saving his life and later paid for several of his friends and colleagues to receive treatment. Instead of giving gifts to family and friends, he often made donations in their name to alcoholism and substance abuse programs. The Daniels Fund partners with organizations that ensure youth and adults with alcohol and substance abuse challenges achieve and maintain stability in their lives through prevention, treatment, and after-care programs.



**GOAL** Assist youth and adults with alcohol and substance abuse challenges in achieving and maintaining stability.

## FOCUS AREAS AND TYPES OF PROGRAMS

Prevention (Emphasis on Youth)	Treatment	Supportive/After-Care Services
<ul style="list-style-type: none"> <li>• Outreach &amp; Education</li> <li>• Information &amp; Resources</li> </ul>	<ul style="list-style-type: none"> <li>• Early Identification &amp; Intervention</li> <li>• Outpatient &amp; Residential Services                             <ul style="list-style-type: none"> <li>- Access/Affordability</li> <li>- Capacity &amp; Infrastructure</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Case Management</li> <li>• Life-Skills Training</li> <li>• Support Groups</li> <li>• Children's Programs</li> <li>• Substance Abuse Counseling</li> <li>• Access/Affordability</li> </ul>

# Amateur Sports

Bill Daniels' selection of Amateur Sports as a funding area reflects his belief that participation in sports can help change the direction of a person's life. As a young man, he played basketball and football and was a two-time Golden Gloves state boxing champion. Recalling one of his coaches he wrote, "The principles he embedded in me have contributed in a large respect to the success I have been fortunate to have." He wanted young people to have access to quality coaches and sports programs that teach discipline, confidence, teamwork, and sportsmanship. The Daniels Fund carries out his vision by supporting organizations that provide quality youth sports programs. In addition, the Daniels Fund supports national and international amateur sports competition.



## GOAL

Expand opportunities for participation in quality youth sports programs that foster sportsmanship, confidence, discipline and teamwork. Expand opportunities for national and international amateur sports competition.

## FOCUS AREAS AND TYPES OF PROGRAMS

Youth Sports	Competition
<ul style="list-style-type: none"> <li>• Community-Based Youth Sports Programs</li> <li>• After-School Sports Programs</li> <li>• Quality Coaching/Training</li> </ul>	<ul style="list-style-type: none"> <li>• "Pipelines" to National and International Competition</li> <li>• National and International Competition</li> </ul>

# Disabilities

Selecting Disabilities as a funding area was Bill Daniels' way of expressing love and support for his sister Dorothy, who was developmentally disabled. He was aware of the challenges faced by individuals with developmental disabilities. The Daniels Fund honors Bill Daniels' direction to support programs that help the developmentally disabled and their families achieve maximum independence and quality of life.

Later in life, Bill Daniels struggled with profound hearing loss, and he recognized the challenges associated with a physical disability. He was concerned that many people with disabilities are not able to afford the life-altering equipment they may need. The Daniels Fund supports programs that provide equipment to enhance the lives of the physically challenged.



## GOAL

Assist individuals with physical and developmental disabilities and their families in achieving and maintaining independence and quality of life.

## FOCUS AREAS AND TYPES OF PROGRAMS

Developmental Disabilities	Physical Disabilities
<p><b>Supportive Services</b></p> <ul style="list-style-type: none"> <li>• In-Home Support</li> <li>• Early Identification</li> <li>• Intervention Programs</li> <li>• Respite Care</li> <li>• Family/Caregiver Training &amp; Support</li> <li>• Vocational Programs</li> </ul>	<p><b>Equipment</b></p> <ul style="list-style-type: none"> <li>• Equipment Purchase</li> <li>• Equipment Loan Banks</li> <li>• Equipment Supportive Services</li> <li>• Refurbish and Repair Programs</li> <li>• Rehabilitative Program Equipment</li> <li>• Information &amp; Resources</li> </ul>

# Early Childhood Education

Bill Daniels' goal was to provide excellent early childhood education opportunities for all children. The Daniels Fund's grantmaking strategies recognize the important role played both by parents and early childhood education providers in ensuring a child's readiness to enter school on a path to success. The Daniels Fund makes grants that improve the work of parents and early childhood education providers in building school readiness in our youngest citizens.

**Please note:** For early childhood education centers, the Daniels Fund focuses its support on quality improvements and does not make grants for general operating support or tuition assistance. It may be helpful to speak to a Program Officer before submitting a grant application.



**GOAL**

Improve the quality of the early childhood education system to ensure school readiness.

## FOCUS AREAS AND TYPES OF PROGRAMS

Teacher/Leadership Quality	Facility Quality	Parental Involvement
<ul style="list-style-type: none"> <li>• Preparation &amp; Training</li> <li>• Professional Development</li> <li>• Accountability</li> </ul>	<ul style="list-style-type: none"> <li>• Quality Ratings</li> <li>• Curriculum &amp; Materials</li> <li>• Capital Construction/Improvement</li> </ul>	<ul style="list-style-type: none"> <li>• Information &amp; Resources</li> <li>• Outreach &amp; Education</li> </ul>

# K-12 Education Reform

Bill Daniels had a strong conviction that all kids deserve a great education. His trust in the free market system made him a firm believer in competition and alternative approaches, particularly those that provide high-quality choices. The Daniels Fund honors his direction through its support of K-12 educational reform initiatives such as charter schools, portable vouchers for tuition assistance, and significant innovations that challenge the status quo.

**Please note:** The Daniels Fund recently narrowed its approach in education reform funding as outlined below, and it may be helpful to speak to a Program Officer before submitting a grant application.



## GOAL

Improve the quality of the K-12 educational system to ensure increased student achievement

## FOCUS AREAS AND TYPES OF PROGRAMS

Reform/School Choice	Parental Engagement	Teacher/Leadership Quality
<p><b>Charter Schools*</b></p> <ul style="list-style-type: none"> <li>• Charter schools</li> <li>• Charter conversions</li> <li>• Replication of high-performing charter schools</li> </ul> <p><b>Tuition Assistance Programs (Portable Vouchers)</b></p> <p><b>Challenges to the Status Quo</b></p> <ul style="list-style-type: none"> <li>• Teacher tenure, evaluation and compensation reform</li> <li>• Significant reforms that challenge barriers to quality</li> </ul>	<ul style="list-style-type: none"> <li>• Education and Resources</li> <li>• Parental Advocacy</li> </ul>	<ul style="list-style-type: none"> <li>• Innovative Teacher/Leader Pipelines for Charter Schools</li> </ul>

\* For charter schools, additional application information is required. Please visit [http://www.danielsfund.org/grants/guidelines\\_charter.asp](http://www.danielsfund.org/grants/guidelines_charter.asp) or call for details.

# Ethics & Integrity in Education

Bill Daniels considered his ethics and integrity to be his most valuable assets. He always based his decisions on what he believed was right – not on what he thought was best for himself or his company. This attitude and way of doing business earned him incredible respect and loyalty throughout his life. As a reflection of this, Bill Daniels included Ethics and Integrity as a funding area for the Daniels Fund.



For school-age youth, the Daniels Fund supports programs that foster principle-based ethics.

In higher education, the Daniels Fund Ethics Initiative was established in 2010, partnering with the business schools at eight selected universities in our four states. The Ethics Initiative will drive the strengthening of principle-based ethics instruction to instill in students an ethical framework for decision making, personal action, and leadership. The eight universities are members of the Daniels Fund Ethics Consortium, sharing resources and collaborating to leverage the impact of the initiative across their campuses and beyond.



## GOAL

Improve the quality of ethics curriculum to foster principle-centered leadership.

## FOCUS AREAS AND TYPES OF PROGRAMS

K-12 Education	Business Ethics in Higher Education
<ul style="list-style-type: none"> <li>• Principle-Centered Ethics Programming for Youth</li> </ul>	<ul style="list-style-type: none"> <li>• Principle-Centered Business Ethics Curriculum &amp; Materials</li> </ul>

# Homeless & Disadvantaged

Bill Daniels believed that America was the land of opportunities and that people could get back on their feet with the right support. First-hand experience growing up poor during the Great Depression made a profound impression on him and fueled an incredibly strong desire to help those in need. Throughout his life he gave generously to people in need and the organizations that served them. This is reflected in his decision to establish Homeless and Disadvantaged as a funding area of the Daniels Fund.

The Daniels Fund's goal is to give homeless and economically disadvantaged individuals and families the hand up they need to achieve and maintain self sufficiency. We partner with nonprofits that provide emergency services, transitional housing programs, or supportive services.



## GOAL

Assist homeless individuals and families in achieving and maintaining self sufficiency.

## FOCUS AREAS AND TYPES OF PROGRAMS

Emergency Services	Transitional Housing with Supportive Services
<ul style="list-style-type: none"> <li>• Shelter</li> <li>• Food</li> <li>• Basic Needs</li> </ul>	<ul style="list-style-type: none"> <li>• Transitional Housing</li> <li>• Case Management</li> <li>• Life-Skills Training</li> <li>• Employment Programs</li> <li>• Vocational Training</li> <li>• Financial Literacy</li> <li>• Child Care</li> </ul>

### Homelessness Continuum of Care

Emergency Services: Shelter, Food, and Basic Needs	Transitional Housing with Supportive Services	Permanent Housing with Supportive Services
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# Youth Development

Bill Daniels liked youth programs that built character, taught right from wrong, had structure and discipline, and instilled personal responsibility and accountability. He wanted kids to be patriotic and good citizens willing to give back to their community. The Daniels Fund honors his direction by supporting programs that provide youth with the opportunity to develop character, achieve academic success, and build skills that will enable them to become successful adults.



## GOAL

Provide opportunities for youth to develop character and gain the necessary life skills to become successful adults.

## FOCUS AREAS AND TYPES OF PROGRAMS

Academic & Supplemental Services	Civic Literacy & Community Engagement	Financial Literacy & Entrepreneurship	Career and Technical Education
Academic <ul style="list-style-type: none"> <li>• Tutoring</li> <li>• College Prep Programs</li> </ul> Supplemental <ul style="list-style-type: none"> <li>• Mentoring</li> <li>• Character Education</li> <li>• Life Skills Programs</li> </ul>	<ul style="list-style-type: none"> <li>• Civics Education</li> <li>• Patriotism</li> <li>• Leadership Development</li> <li>• Service Learning</li> </ul>	<ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Financial Education</li> <li>• Free Enterprise</li> <li>• Economics Training</li> </ul>	<ul style="list-style-type: none"> <li>• Career Development</li> <li>• Career Mentoring</li> <li>• Employment Programs</li> </ul>

# Grant Application Guidelines

We welcome your questions before you apply.  
Feel free to contact us at 720-941-4457 or [grantsinfo@danielsfund.org](mailto:grantsinfo@danielsfund.org).

## ELIGIBILITY

- Organization applying must be classified as a 501(c)(3), or equivalent, by the Internal Revenue Service.
- Organization must provide programs or services in Colorado, New Mexico, Wyoming, or Utah that fit within the Daniels Fund's programmatic funding areas and focus areas. National organizations should call before applying.
- Daniels Fund makes grants for specific programs or projects, general operating support, or capital campaigns.
- Grants are generally awarded for 12-month periods. Current grantees may reapply at the end of their grant period, once all reporting requirements have been fulfilled and the organization is notified in writing.
- Organizations may only have one active grant.
- Organizations are encouraged to call first if they are a large institution such as a university or school district.

**FUNDING RESTRICTIONS** – *Daniels Fund generally does not support the following:*

- Projects outside Daniels Fund's programmatic funding areas and focus areas
- Medical or scientific research
- Arts, cultural, and museum programs, including those serving and teaching youth
- Environmental stewardship programs
- Candidates for political office
- Special events or fundraising events
- Debt retirement
- Endowments
- Organizations with fiscal sponsorships

## REVIEW CONSIDERATIONS

- *Alignment* – Proposed project or program is strongly aligned with our funding areas and focus areas.
- *Sustainability* – Sufficient local and other support

exists to ensure that the project or program will be implemented and continue after the grant period.

- *Capacity* – Effective leadership, appropriate organizational capacity, and strong financial health.
- *Impact* – Strong impact and clear evaluation plan with specific measurable outcomes that will be reported at the end of the grant period.

## GRANT AMOUNTS

- Grant amounts vary and depend on many factors. The Daniels Fund is generally not the sole funder of a project and encourages organizations to develop a variety of funding sources.
- Some important considerations include:
  - Organizational or program/project budget.
  - Level of support the organization or program is receiving from other sources.
- Organizations should submit proposals requesting a reasonable amount of financial support for efforts that most closely match Daniels Fund's priorities.

## DEADLINES AND RESPONSE TIME

- Grant proposals are accepted at any time
- Daniels Fund acknowledges receipt of all proposals, typically in about ten days.
- Daniels Fund provides decisions regarding grant requests in writing within approximately 120 days after receiving a complete proposal.

## NOTIFICATION

- Organizations will be notified in writing of all grant decisions.
- If a grant is awarded, a Letter of Agreement and Grantee Final Report form will be sent with the notification letter.
- If a grant request is declined, the organization must wait one year to reapply.

# Grant Proposal Checklist

Your proposal should clearly and concisely address each of the items below. Daniels Fund does not accept the Colorado Common Grant Application format. Please send one unbound copy of your proposal and attachments. We welcome your questions before you apply. Contact information for the Program Officer for each funding area is provided at <http://www.danielsfund.org/Grants/grantcontacts.asp>

## ORGANIZATIONAL INFORMATION

- Organizational mission, purpose, and brief statement of goals.
- Brief summary of the organization's history, principal programs, and accomplishments.

## PROJECT DESCRIPTION

- Specific purpose and amount of grant request.
- Brief statement of the issue/need to be addressed, population, and geographic area to be served.
- Description of the program, goals, and objectives
- Unique aspects of the program.
- Significant relationships and collaborations with other organizations and programs.
- Timetable for program implementation.
- Detailed program/project budget (showing revenue and expenses, including in-kind).
- A list of each entity asked to provide financial support for the proposed project, with amounts. Indicate confirmed versus pending status for each supporter.
- Description of any government funding this program receives.
- Long-term plan/strategies for funding once a Daniels Fund grant ends.

## EVALUATION

Please visit our website for upcoming updates.

- Based on the detailed goals and objectives, please list the specific measurable impact and outcomes expected at the end of the grant period.
- Describe the methodology that will be used to measure program or project impact and outcomes.

## ATTACHMENTS

- Organization Summary Form (see next page or download at [www.danielsfund.org](http://www.danielsfund.org)).
- Board of Directors list, noting occupations/ community affiliations.
- Percentage of Board of Directors who contribute financially to the organization.
- Names and brief qualifications of key staff.
- Organizational operating budget for proposed grant period.
- Current year actual vs. budget comparison.
- Last three years of audited financial statements (unbound). If audits are not available, provide three years of Statement of Financial Position and Statement of Activities.
- List of major contributors to your organization with specific amounts for each of the last three years (see our website for a possible format).
- Organizational strategic/business plan if available.
- For charter schools, additional application information is required. Please visit [http://www.danielsfund.org/grants/guidelines\\_charter.asp](http://www.danielsfund.org/grants/guidelines_charter.asp) or call for details.

## QUESTIONS?

Grants Administration Officer    Fax: 720-941-4210  
720-941-4457                            Email: [grantsinfo@danielsfund.org](mailto:grantsinfo@danielsfund.org)  
1-877-791-4726 (toll free)        Website: [www.danielsfund.org](http://www.danielsfund.org)

Please mail your proposal, attachments  
and Organization Summary Form to:

Daniels Fund Grants Program  
101 Monroe Street  
Denver, CO 80206



## ORGANIZATION SUMMARY FORM

An fillable organization summary form can be downloaded at [www.danielsfund.org/Grants/guidelines.asp](http://www.danielsfund.org/Grants/guidelines.asp).

Organization Legal Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Executive Director/Mr/Ms/Dr: \_\_\_\_\_

Title: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Project Implementer and Title/Mr/Ms/Dr: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Federal Tax ID#: \_\_\_\_\_

Please check applicable box:

- 501(c)(3)
- Government agency or public school (Please include Federal EIN# on letterhead stationery)
- Group Exemption (for example, church or faith-based organizations)

### REQUEST INFORMATION

Amount of this Funding Request \$ \_\_\_\_\_

### Brief Description of Request:

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## Daniels Fund Offers Free Meeting Space for Nonprofit Organizations



Meeting space at the Daniels Fund is available at no charge to nonprofit organizations. The Daniels Fund is centrally located at 101 Monroe Street in Denver and offers five distinctive meeting rooms that accommodate small to large gatherings. For visitor convenience, parking is available free-of-charge in our parking lot at 1st Avenue and Madison Street, directly west of the building. For information on how to reserve the meeting space, please call the Daniels Fund or visit [www.danielsfund.org](http://www.danielsfund.org).

### Contact Us

#### To Learn More:

Daniels Fund  
101 Monroe Street  
Denver, Colorado 80206

303-393-7220  
877-791-4726 (toll free)  
[www.danielsfund.org](http://www.danielsfund.org)

