

Marketing/Public Relations Internship

INTERNSHIP DESCRIPTION (Three positions available)

- Assist Promotions Manager with the Season Pass Program as well as the planning and execution of broadcast promotions, sponsorship events, concerts, festivals and more.
- Assist Marketing and PR Coordinator with media relations, special-event planning, community relations and Guest relations.
- Write news releases, web copy, media pitches and more.
- Maintain media database, clip book and photo library.
- Responsible for community donation requests and database.
- Respond to Guest inquiries in a timely and enthusiastic manner.
- Help manage market research survey program and ensure that all sample data is accurate and that survey quota is met daily.

Excellent experience in public relations, promotions, special events, market research and Guest service.

INTERNSHIP REQUIREMENTS

- Must have excellent oral and written communication skills.
- Must be available March through first weekend of November.
- Must be able to work individually and with a team.
- Must be available holidays and weekends.
- Must be a creative, enthusiastic team player with a positive and self-starter attitude!

DATES AND HOURS

March through first weekend of November (hours vary from 15-40, depending on the month)
Hours will include evenings, weekends, and holidays.

WAGE

\$9.00 per hour, plus internship credit and scholarship opportunities

TO APPLY

Deadline to apply is February 1st, 2008. Applicants must fill out an online application at **www.elitchgardens.com** to be considered. Please also send cover letter and resume via mail or email to: Elitch Gardens Attention: Megan Barber, 299 Walnut St. Denver, CO 80204.
mbarber@elitchgardens.com